Send-Ahead Questions for Port Partners - -1/30/12 Draft

Background and Enduring Connections:

1. What is the town’s self-perception about its own past? How connected do locals feel to the waterfront area?
2. What physically remains from the town’s maritime past (street names, buildings, etc.)?
3. How does your port connect to the story of whaling in general, and the CWM story in particular?
4. Which of the voyage themes or ideas would best fit or be most appealing in your port?

Port Profile:

1. What are the demographics of your town? What are the important cultural/ethnic communities and how do they interact with each other? What are the big cultural issues or controversies we need to treat sensitively?
2. What are the most influential groups, individuals, or communities, and how should we reach out to them?
3. What segments of your town would be most naturally drawn to the CWM and related programs? Which would be the hardest to reach and involve?

Current Activities & Calendars:

1. What recurring local events (concerts, festivals, etc.) should we know about now to either avoid or coordinate with?
2. Do you know of any major construction projects or other activities that would impact port programs during summer 2014?
3. What similar events has your port hosted – who and how many attended, and what lessons were learned?
4. What are the most successful cross-cultural partnerships in your port and what are the keys to their success?

Resources and Other Ideas

1. What are one or two resources (perhaps a book, map, website, or newspaper?) that best capture or sum-up your port? What will help us best understand the local flavor, past and present?
2. What other opportunities for collaboration should we know about? Do you have any big or crazy ideas that would fit this project?